

# Jared Brody

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## **WORK EXPERIENCE**

### **Nomobo**

**Torrance, CA**

*Warehouse Manager / Logistics Coordinator*

*August 2022 - Present*

- Successfully integrated and managed an operating Los Angeles production branch for gear housing and deployment.
- Organized the preparations and shipments of all show needs using in-house resources as well as outsourcing when needed.
- Defined in-house workflows, provided input regarding production integrations, and helped to build relations with domestic clients/vendors.
- Handled equipment Quality Control, Repair, and Maintenance.

### **BC Live Productions**

**Burbank, CA**

*Gear Manager*

*March 2020 - July 2022*

- Established team priorities, maintained schedules, and monitored performance.
- Organized and oversaw the preparation of up to 15 show projects at a time in order to utilize in-house and outsourced resources while upholding tight budgets.
- Utilized my knowledge of production workflows and gear in order to fulfill equipment needs.
- Managed all equipment troubleshooting, QC, repair, and maintenance.

*Lead On-Set Utility / Cinema Camera Operator*

*March 2018 - March 2020*

- Managed on-set crews of up to 50 people in order to create quick deployment and wrap of ENG packages.
- Built and operated large scale camera packages for shows involving up to 30 on camera talent.
- Assisted in the upkeep of client and crew relations by upholding a professional and calm demeanor even in times of high stress.

*Social Media Manager / Photographer / Graphic Designer*

*August 2017 - February 2019*

- Managed posting, optimization and performance of content to keep up with market trends.
- In charge of creating, editing, and finalizing video, photo, and written content of on-set workflows and company updates intended for social media and website use.
- Designed graphics for external projects and internal use. Examples include: Lower thirds, title/end slates, email marketing campaigns, and social media posts.

### **First Name Creative (Freelance)**

**Los Angeles, CA**

*Creative Producer / Technical Producer*

*January 2019 - Present*

- Conceptualized and executed live streamed events for highly notable brands and influencers.
- Determined project budgets and scope in order to control overall costs and overhead.
- Worked collaboratively with on-screen talent and co-producers in order to drive original tech solutions, unique content and innovative ways to encourage audience engagement.

*Photographer*

*January 2019 - Present*

- Photographed high-quality images for various print and digital projects.
- Established schedules, locations, and equipment logistics for on-location and studio shoots in order to deliver projected outcomes and deliverables.
- Digitally edited photos in order to enhance appearance and audience engagement.

## **EDUCATION**

### **Woodbury University**

**Burbank, CA**

- *Bachelor of Arts in Communication Studies, Cum Laude*

*May 2016*

### **Pasadena City College**

**Pasadena, CA**

- *Associate of Arts in Communication Studies*
- *Associate of Arts in Social and Behavioral Sciences*

*August 2014*

*August 2014*

## **SKILLS**

Content Creation, Adobe Creative Suite, Photography, Videography, Project Management, Event Planning, Live Broadcast Solutions, Podcasting, AV Solutions, Google Adwords, Social Media Analytics.